

Cape Breton Island Ambassador Microcredential Assignment

Part A: Create a Community Profile or Sample Visitor’s Guide

Part B: Describe a realistic scenario where you, as an Island Ambassador, could help a visitor to our Island.

The skills being assessed are local knowledge and creativity – two key characteristics of a Cape Breton Island Ambassador.

<p>Part A:</p> <p>Create a Community Profile or Sample Visitor’s Guide</p>	<p>Choose a community on Cape Breton Island. Using the information covered in the Microcredential E-Module, create a community profile including information that a Visitor would find useful.</p> <p>Use your local knowledge about the area you choose. Within this profile or guide could be a list of activities, events, experiences, and attractions available to visitors in that area. It could also include ideas that are not currently available in that community.</p> <p>Format: A word document – 1-3 pages</p>
<p>Part B:</p> <p>Describe a realistic scenario where you, as an Island Ambassador, could help a visitor to our beautiful Island</p>	<p>Using your experience and the information covered in this Microcredential E-Module, describe a possible situation where you would encounter a Visitor to Cape Breton Island and imagine a question, concern, or challenge they may have and how you would deal with that or respond to them. Being helpful is a key component to being a great Cape Breton Island Ambassador!</p> <p>Format: A word document – 1-2 pages</p>

Please submit assignment piece by email to: cbittn@cbu.ca and your Digital Badge will be on its way to you!