

An aerial photograph of the Port of Sydney, Canada, featuring several large cruise ships docked or moving through the water. The sky is filled with dramatic, grey clouds, and the surrounding land includes industrial areas and residential neighborhoods. The text "2024 Cruise Season" is overlaid in a large, white, serif font on the left side of the image.

2024 Cruise Season

Nicole MacAulay
Manager of Cruise
Port of Sydney Development Corporation



2024 Cruise Season Highlights

117 Cruise Ships

7 Ships in Louisbourg



213,297 Passengers in Sydney

1839 Passengers in Louisbourg



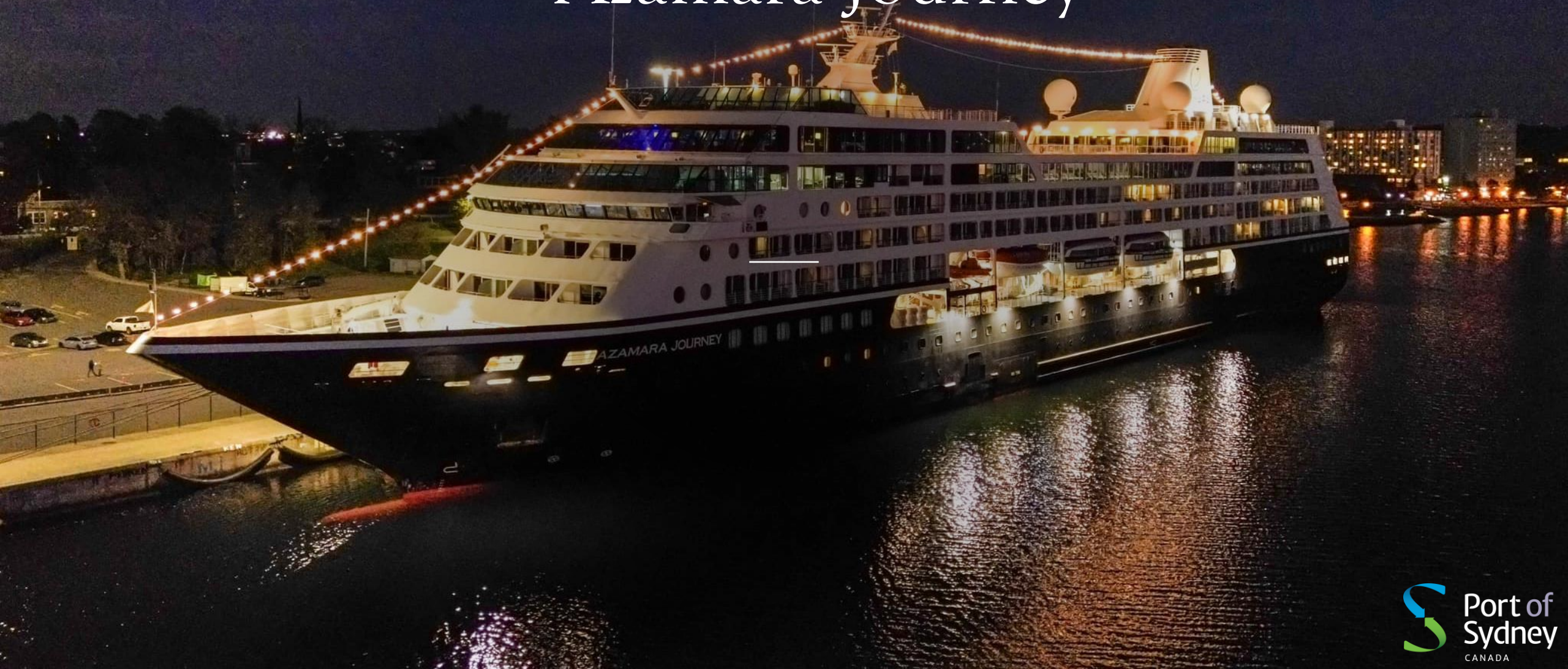
20 Cruise Lines



April 7-November 2



Overnight visit October 16-17, Azamara Journey





30 Double Ship Days

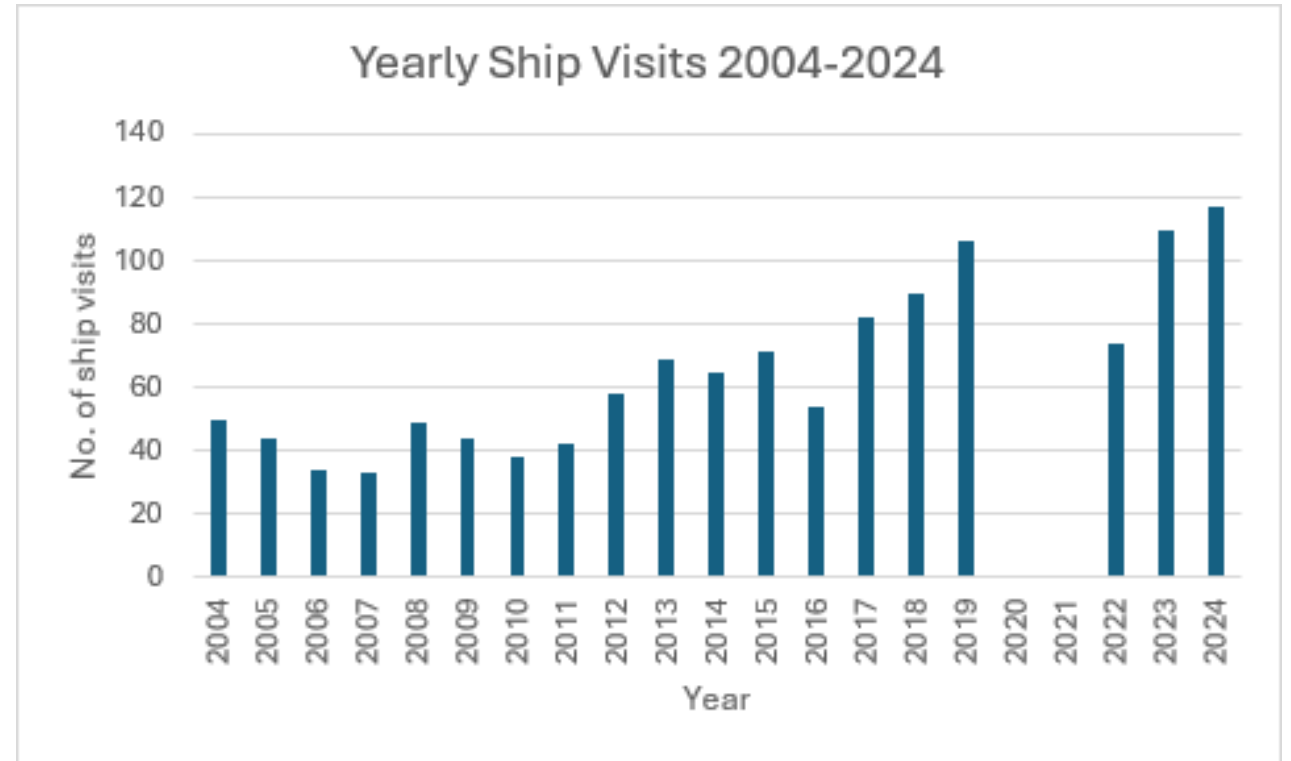


3 Triple Ship Days



1 Quadruple Ship Day

A Look Back: 20 Years of Cruise Statistics





About the Industry

Plenty of room for growth:

- Cruise is currently only 2% of the travel and tourism sector.

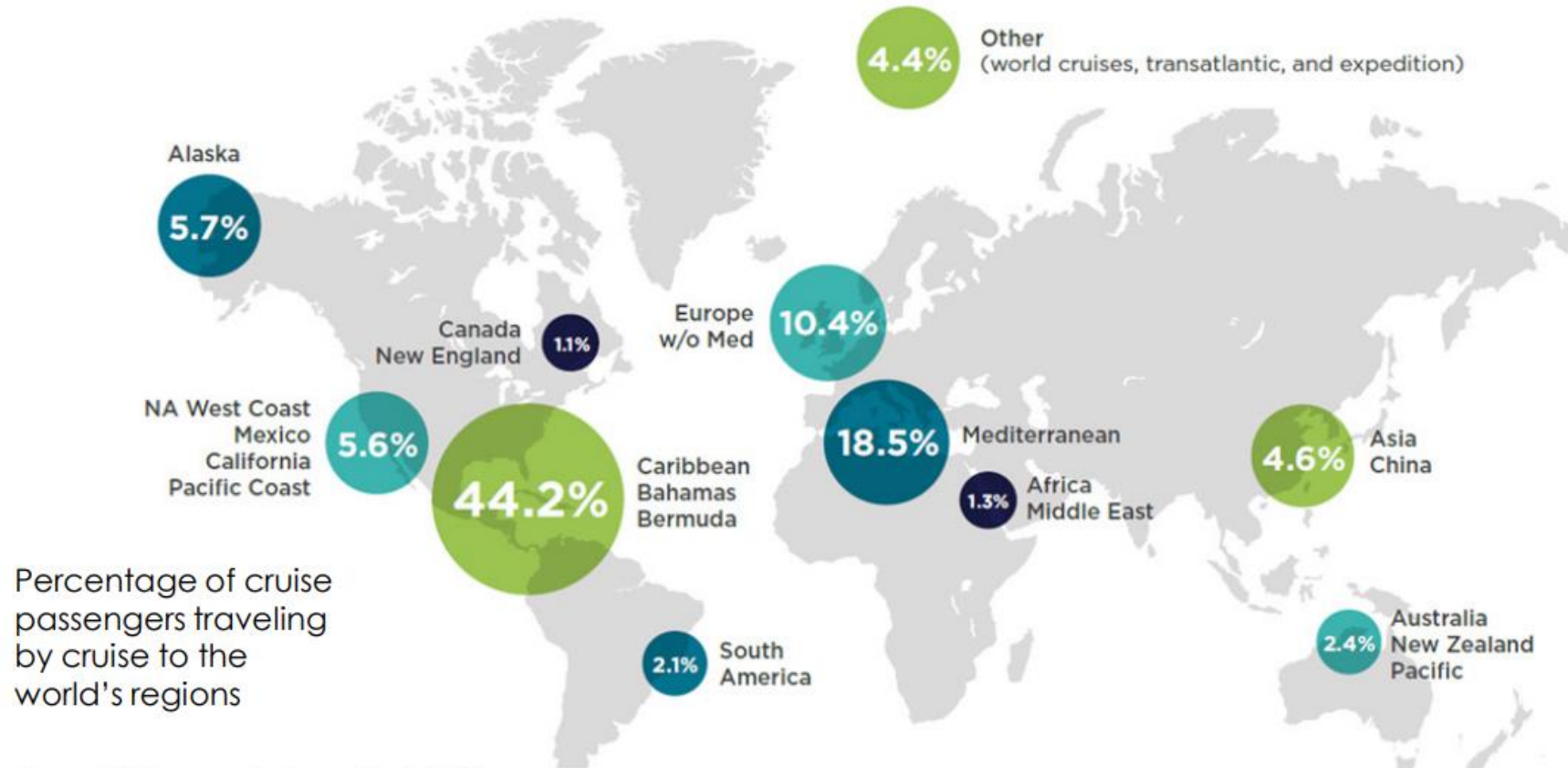
Strong and resilient:

- Consistent and steady growth over the past 50 years—with cruise more resilient than other sectors through downturns.

Responsible and sustainable:

- Cruise is one of the safest ways to travel—and is becoming one of the most responsible and best ways to see the world—with cruise lines advancing an ambitious sustainability agenda.

Cruise is a global industry, with cruise lines operating in every major world region.



Percentage of cruise passengers traveling by cruise to the world's regions

Source: CLIA 1Resource Deployment Data (2023)

CRUISE TRENDS

Cruises are a top choice for multi-generational travelers—with one-third of families sailing with at least two generations.

28%

of cruise travelers sail with three to five generations



Source: CLIA Sentiment, Perception and Intent Survey (March 2024)

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CRUISE TRENDS

Accessibility is a travel imperative, and today more than 100 accessible shore excursions are available in cruise ports of call.

45%

of cruise travelers booked an accessible shore excursion in the past year



CRUISE TRENDS

The ability to visit multiple destinations + value for the money are the top reasons cruisers love to cruise.

11%

of cruise travelers only considered cruise for their holiday this year



Source: CLIA Sentiment, Perception and Intent Survey (March 2024)

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Source: CLIA State of the Cruise Industry Report-May 2024

Thank you!

